

IN THE CLAIMS

Please amend the claims to be in the form as follows:

Claim 1 (currently amended): A television system comprising a display having an interactive interface for displaying a plurality of personal channels for a plurality of television viewers on said display, said display simultaneously presenting a visual indicia for each of the personal channels allowing selection of each of any one of the one personal channels, said visual indicia being controllable by a remote control to invoke a one of the personal channel channels featuring selective programs for one of the television viewers ~~an individual television viewer~~, said selective programs being programmed into said personal channel of said television system by at least one of the following techniques: (i) through explicit information provided by the television viewer; (ii) through passive information, wherein the system observes what the television viewer is watching and automatically develops a profile; (iii) through collaborative filtering by observing what programs others in a household of the television viewer have developed in their personal channel; and (iv) through a combination of all of the above.

Claim 2 (original): The television system in accordance with Claim 1, wherein said remote control has means for scrolling about said display.

Claim 3 (original): The television system in accordance with Claim 1, wherein said remote control has means for controlling the splitting of the display.

Claim 4 (original): The television system in accordance with Claim 1, wherein said remote control has means for controlling the recording of a television program.

Claim 5 (currently amended): A television system comprising a display having an interactive interface for simultaneously displaying a visual indicia of a personal channel for each of a plurality of members in a household, said display being controllable by a remote control to invoke one of said personal channels featuring selective programs for each individual television viewer, said selective program being programmed into said personal channel of said television system by at least one of the following techniques: (i) through explicit information provided by

each television viewer; and (ii) through passive information wherein the system observes what each television viewer is watching and automatically develops a profile.

Claim 6 (original): The television system in accordance with Claim 5, wherein said remote control has means for scrolling about said display.

Claim 7 (original): The television system in accordance with Claim 5, wherein said remote control has means for controlling the splitting of the display.

Claim 8 (original): The television system in accordance with Claim 5, wherein said remote control has means for controlling the recording of a television program.

Claim 9 (previously presented): The television system in accordance with Claim 1, wherein said display is controlled by a computational processing element.

Claim 10 (previously presented): The television system of Claim 1, wherein said remote control has an actuating mechanism that allows selection of one of the visual indicia for the plurality of personal channels.

Claim 11 (previously presented): The television system in accordance with Claim 5, wherein said remote control has an actuating mechanism that allows selection of one of the visual indicia for the plurality of personal channels.

Claim 12 (previously presented): The television system in accordance with Claim 5, wherein said display is controlled by a computational processing element.

Claim 13 (currently amended): A television system comprising:

a display having an interactive interface that is ~~capable of~~ configured for simultaneously displaying a visual indicia for each of a plurality of personal channels, said display being controllable by a remote control to invoke one of said personal channels featuring a selective program for an individual television viewer, said selective program being programmed into said

personal channel of said television system by at least one of the following techniques: (i) through explicit information provided by each television viewer; and (ii) through passive information wherein the system observes what each television viewer is watching and automatically develops a profile.

Claim 14 (previously presented): The television system in accordance with Claim 13, wherein said remote control has means for scrolling about said display.

Claim 15 (previously presented): The television system in accordance with Claim 13, wherein said remote control has means for controlling the splitting of the display.

Claim 16 (previously presented): The television system in accordance with Claim 13, wherein said remote control has means for controlling the recording of a television program.

Claim 17 (previously presented): The television system in accordance with Claim 13, wherein said display is controlled by a computational processing element.

Claim 18 (previously presented): The television system of Claim 13, wherein said remote control has an actuating mechanism that allows selection of one of the visual indicia for the plurality of personal channels.

Claim 19 (previously presented): The television system in accordance with Claim 13, wherein said remote control is a voice recognition system.

Claim 20 (previously presented): The television system in accordance with Claim 1, wherein said remote control is a voice recognition system.